**Financial Market - Bloomberg Marketing Concepts (BMC)**

**TomoWork Talent Accelerator Programme (TAP)**

**Introduction**

Welcome to the Financial Markets Track! In the upcoming skills-based economy, industry recognised certifications play a pivotal role in representing the skills you have. In TAP, all participants aim to complete at least two learning tracks. Below are the five learning tracks in TAP:

1. **Financial Markets**
2. Sustainability
3. Data Analytics
4. Digital Marketing
5. UI/UX Design
   1. UIUX Design (Option 1)
   2. Accessibility Design (Option 2)

**What are Financial Markets?**

Financial markets refer to any marketplace where the trading of securities occurs, including the stock market, bond market, forex market, and derivatives market, among others. Financial markets are vital to the smooth operation of capitalist economies.

**Why Financial Markets?**

Financial market concepts introduce you to finance fundamentals that are useful in today’s volatile economy. Other than helping you understand the various factors that impact your everyday expenses, having knowledge in this area gives you an edge in Singapore’s growing financial sector. Currently, Singapore plans to update strategies and targets in finance for the next five years[[1]](#footnote-2), generating up to 20,000 new jobs in this sector[[2]](#footnote-3). To be better equipped for opportunities in finance, we have selected *Bloomberg Marketing Concepts (BMC)* as the certificate of choice.

**Why Bloomberg Market Concepts?**

Bloomberg is a globally acknowledged institution in providing financial news and software tools to major companies and organisations. Their BMC online course is fast-paced and can be completed after 8 hours of compulsory video tutorials. The course is divided into 4 core modules – Economic Indicators, Currencies, Fixed Income and Equities. Advantages of the BMC include the introduction of the Bloomberg Terminal (which many financial firms use to analyse financial data) and optional modules that deepen your practical knowledge in the financial sector.

**How do I earn a certificate of completion?**

Complete the 4 core modules (indicated by the blue ribbon) and finish the assessment for each module. There are 120 assessment questions in total. Once you are done, you will be able to download the digital certificate of completion.

**What about the fees?**

BMC is available for a student rate of $149 USD or a professional rate of $249 USD. We have access to a voucher code to enjoy the certification for free. This code is exclusive to TAP participants during programme time only.

For any questions regarding your learning track, please ask a TAP Programme Director. Good luck on your learning journey!

**TAP Co-Programme Directors**

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1. “Singapore Financial Services Industry Outlook: Hiring Heats up with 2025 Goals.” MyCareersFuture. Jan 30, 2023. <https://content.mycareersfuture.gov.sg/financial-banking-jobs-singapore-hiring-industry-transformation-map/>. Accessed Feb 27, 2023 [↑](#footnote-ref-2)
2. Chanjaroen, Chanyaporn. “Singapore to Create up to 20000 Finance Jobs Over Five Years”. Bloomberg. Sep 15, 2022. <https://www.bloomberg.com/news/articles/2022-09-15/singapore-to-create-up-to-20-000-finance-jobs-over-five-years>. Accessed Feb 27, 2023. [↑](#footnote-ref-3)